

Recommended reading for undergraduate curriculum

READING LIST

VISUAL LITERACY:

Rudolph Arnheim. Art and Visual Perception: A Psychology of the Creative Eye. Berkeley, CA, University of California Press, 1974.

Arthur Asa Berger, Seeing is Believing: An Introduction to Visual Communication, 2nd edition. Mountain View, CA, Mayfield Publishing Company, 1998.

John Berger, Ways of Seeing. London, British Broadcasting Corporation, 1987.

Donis Dondis, A Primer of Visual Literacy. Cambridge, MA, MIT Press, 1973.

TWO-DIMENSIONAL DESIGN

Roy R. Behrens, Design in the Visual Arts. Englewood Cliffs, NJ, Prentice-Hall, Inc. 1984

Frank Cheathan, Jane Hart Cheathan, Sheryl A. Haler, Design Concepts and Applications. Englewood Cliffs, NJ, Prentice-Hall, Inc., 1983

Jonathan Block and Gisele Atterberry. Design Essentials, 2nd edition. Englewood Cliffs, NJ, Prentice Hall, 1999.

Donald W. Graham. Composing Pictures. New York, NY Van Nostrand Reinhold, 1970.

Edward Hill, The Language of Drawing. Englewood Cliffs, NJ, Prentice-Hall, Inc., 1966

Gyorgy Kepes. Language of Vision. Chicago, IL, Paul Theobald, 1944.

David A. Lauer and Stephan Pentak. Design Basics, 5th edition. Orlando, FL, Harcourt, Brace and Company, 2000.

Jack Fredrick Myers, The Language of Visual Art: Perception as a Basis for Design. Orlando, FL, Holt Rinehart and Winston, Inc. 1989.

COLOR THEORY:

Josef Albers, Interaction of Color. New Haven, CT, Yale University Press, 1963.

Farber Birren. Light, Color and Environment. New York, NY, Van Nostrand Reinhold, 1982.

Frans Gerritsen, Theory and Practice of Color. New York, Van Nostrand Reinhold, 1975.

Johannes Itten, The Art of Color. New York, Van Nostrand Reinhold, 1974.

Albert H. Munsell. A Grammar of Color: A Basic Treatise on the Color System of Albert H. Munsell. New York, NY Van Nostrand Reinhold, 1969.

Rosemary and W. Kilmer. Designing Interiors. New York, NY, Harcourt, Brace & Jovanovich, 1992.

Harald Koppers, Color: Origin, Systems, Uses. New York, Van Nostrand Reinhold, 1972.

Harold Linton, Color Model Environments. New York, Van Nostrand Reinhold, 1985.

Albert Munsell, A Color Notation. Munsell Color, 1981.

Richard B. Norman, Electronic Color. New York, Van Nostrand Reinhold, 1990.

John F. Pile, Interior Design. New York, Harry N. Abrams, 1988.

Paul Zelanski and Mary Pat Fisher. Color. Englewood Cliffs, NJ, Prentice Hall, 1989.

CREATIVITY:

Mihaly Csikszentmihalyi, Creativity: Flow and the Psychology of Discovery and Invention.

New York, HarperCollins Publishers, 1996.

John Briggs, Fire in the Crucible: Understanding the Process of Creative Genius. Grand Rapids, Phanes Press, 2000.

David Bohm, On Creativity. New York, Routledge, 2000.

John Dewey. Art As Experience. New York, NY, Capricorn Books, 1958.

Howard Gardner, Art, Mind and Brain: A Cognitive Approach to Creativity. New York, Basic Books, Inc., Publishers, 1982.

Howard Gardner, Creating Minds: An Anatomy of Creativity Seen Through the Lives of Freud, Einstein, Picasso, Stravinsky, Eliot, Graham, and Gandhi, New York, Basic Books, Inc., Publishers, 1993.

Howard Gardner, Frames of Mind: The Theory of Multiple Intelligences, New York, Basic Books

Anne Lamott, Bird by Bird: Some Instructions on Writing and Life. New York, Anchor Books, 1998.

Michael Le Boeuf, Imagineering. New York, McGraw-Hill, 1980.

George Prince. "Creativity and Learning As Skills, Not Talents." Philips Exeter Bulletin, 1980.

Denise Shekerjian, Uncommon Genius: How Great Ideas Are Born. New York, NY, Penguin Books, 1991.

Doris B. Wallace and Howard E. Gruber, editors, Creative People at Work. New York, Oxford University Press, 1989.

CONCEPT DEVELOPMENT:

James L. Adams, Conceptual Blockbusting. Reading, MA, Addison-Wesley Publishing, Inc., 1986.

Edward de Bono, Lateral Thinking. London, England, Ward Educational Limited, 1970.

Malcolm Grear. Inside/Outside: From the Basics to the Practice of Design. New York, Van Nostrand Reinhold, 1993.

Mary Frisbee Johnson. Visual Workouts: A Collection of Art-Making Problems. Englewood Cliffs, NJ, Prentice Hall, 1983.

George Lakoff and Mark Johnson. Metaphors We Live By. Chicago, IL, University of Chicago Press, 1981.

Ben Shahn. The Shape of Content. Cambridge MA, Harvard University Press, 1957.

Roger Von Oech, A Kick in the Seat of the Pants. New York, Harper and Row, 1963.

Roger Von Oech, A Whack on the Side of the Head. New York, Harper and Row, 1986.

CRITICAL THINKING:

Sylvan Barnet, A Short Guide to Writing about Art, 6th edition, Addison Wesley Longman, 2000.

Terry Barrett, Criticizing Photographs: An Introduction to Understanding Images, 2nd edition.

Mountain View, CA, Mayfield Publishing Company, 1996

Henry M. Sayre, Writing About Art, 3rd edition. Upper Saddle River, NJ, Prentice-Hal., 1999.

Howard Smagula, editor. Re-visions: New Perspectives of Art Criticism. Englewood Cliffs, NY, Prentice Hall, 1991

Amy Tucker, Visual Literacy: Writing About Art. McGraw-Hill, Burr Ridge, IL 2002.

THREE-DIMENSIONAL DESIGN:

Oliver Andrews, Living Materials: A Sculptor's Handbook, Berkely, CA, University of California Press, 1988.

Gaston Bachelard, The Poetics of Space, trans. Maria Jolas, Boston, MA. Beacon Press, 1969.

Frank Ching, Architecture: Form, Space, and Order, 2nd Edition. New York: Van Nostrand Reinhold, 1996.

Peter Dormer and Ralph Turner. The New Jewelry: Trends and Traditions. London, England, Thames and Hudson, Ltd., 1985.

Suzanne Frantz. Contemporary Glass: A World Survey from the Corning Museum of Glass. Abrams, NY 1989

Peter Lane, Ceramic Form: Design and Decoration, revised edition. New York: Rizzoli International Publications, Inc. 1998.

Susan Grant Lewin, One of a Kind: American Art Jewelry Today. New York: Harry N. Abrams, Inc., Publishers, 1994.

John Lidstone, Building with Wire. New York: Van Nostrand Reinhold, 1972.

Martha Dreyer Lynn, Clay Today: Contemporary Ceramists and Their Work. Los Angeles: Los Angeles County Museum of Art and San Francisco: Chronicle Books, 1990.

Ezio Manzini. The Material of Invention: Materials and Design. Cambridge, MA, The MIT Press, 1989.

Bonnie J. Miller. Out of the Fire: Contemporary Glass Artists and Their Work. San Francisco, Chronicle Books, 1991.

Nicholas Penny, The Materials of Sculpture. New Haven: Yale University Press, 1993.

Arthur Williams, Sculpture: Technique, Form, Content. Worcester, MA, Davis Publications, 1993

Wucius Wong, Principles of Form and Design. New York, NY, Van Nostrand Reinhold, 1993.

Charles Wallschlaeger and Cynthia Busic-Snyder. Basic Visual Concepts and Principles for Artists, Architects and Designers. Dubuque: William C. Brown, Publishers, 1992.

Paul Zelanski and Mary Pat Fisher. Shaping Space: The Dynamics of Three-Dimensional Design, 2nd edition. Orlando, FL, Harcourt, Brace and Company, 1995.

TIME DESIGN:

Huntley Baldwin, How to Create Effective TV Commercials, 2nd edition. Lincolnwood, IL, NTC, Business Books, 1989.

David Bordwell and Kristin Thompson, Film Art: An Introduction New York, McGraw-Hill, 1997.

Roselee Goldberg, Performance: Live Art Since 1960. New York: Harry N. Abrams, 1998.

Stephen F. Gordon. Making Picture-Books: a Method of Learning Graphic Sequence. New York, NY, Van Nostrand Reinhold, 1970.

Renee Riese Hubert and Judd D. Hubert. The Cutting Edge of Reading: Artist's Books. New York, NY, Granary Books, 1999.

Lincoln F. Johnson, Film: Space, Time, Light and Sound. Holt, Rinehart & Winston, Inc. 1974.

Stephen D. Katz. Film Directing, Shot by Shot: Visualizing from Concept to Screen. Studio City, CA, Michael Wiese Productions, 1991.

Scott McCloud, Understanding Comics. New York, HarperPerennial, 1994.

Robert McKee, Story: Substance, Structure, Style and the Principles of Screen Writing. New York, HarperCollins, 1997.

Steve Riordan, editor. Clio Awards: A Tribute to 30 Years of Advertising Excellence, 1960-1989. Glen Cove, New York, PBC International, 1989.

David Ross, Bill Viola. New York: Whitney Museum of American Art, 1998.

Herbert Zettl. Sight, Sound, Motion: Applied Media Aesthetics, 3rd edition. Belmont, CA,

Wadsworth Publishing Company, 1999.

BOOK ARTS:

Johanna Drucker, The Century of Artists' Books, New York, NY, Granary Books, 1995.

Shereen La Plantz. Cover to Cover. Asheville, NC, Lark Books, 1995.

Joan Lyons. Artists' Books: A Critical Anthology and Sourcebook. Rochester, NY, 1985.

Keith A. Smith, Structure of the Visual Book. Fairport, NY: The Sigma Foundation, Inc. 1992.

Keith A. Smith, Text in the Book Format. Fairport, NY: The Sigma Foundation, Inc. 1991.

Christopher Vogler. The Writer's Journey: Mythic Structure for Storytellers and Screenwriters. Studio City, CA, Michael Wiese Productions, 1991.

[back to top](#)

DRAWING:

The Art of Drawing - Bernard Chaet. Primarily documents author's approach to teaching drawing at Yale. Note individual assignments listed at the end.

Drawing from Observation - Brian Curtis. Clear, simple and direct, with excellent images.

Mendelowitz's Guide to Drawing - D. Wakeham, ed. Excellent overview.

Drawing on the Right Side of the Brain - Edwards. Probably the best workbook for those with little or no previous experience. optimistic.

Figure Drawing - Goldstein. Excellent beginning text, with good intro to anatomy.

Atlas of Human Anatomy for the Artist - Stephen Rogers Peck. Good beginning text.

Drawing the Human Form - Berry. Straightforward approach to the figure.

The Craft of Drawing - Donald Wood. discusses media and techniques.

Drawing from Life- Brown and McLean. excellent text for basic figure drawing.

